

Bachelor of Business Administration in Business Management

Programme details:

The programme consists of 11 core (required) modules and 8 Elective Modules. The Research Methodology is a pre-requisite for the Dissertation in the MBA Programme. Some modules may be co-requisite (i.e. such modules are required to be taken together). The number at the end of the module in parenthesis indicates the credit load of the module. 1 credit is equal to 10 hours of learning (guided, inclass and independent combined); therefore a 10-credit module requires on average 100 hours of learning from the student. The MBA Programme will be Block Release and Distance Learning

Core modules:

- C5-IMO-20 Introduction to MS Office (10)
- D5-AWB-20 Academic Writing for Business (10)
- B5-BS1-17 Business Mathematics & Statistics 1 (10)
- B5-LAB-20 Legal Aspects of Business (10)
- A5-IFA-20 Introduction to Financial Accounting (10)
- B5-BM1-20 Business Management 1 (10)
- B5-PMK-20 Principles of Marketing (10)
- B5-BS2-17 Business Mathematics & Statistics 2 (10)
- B6-MIE-17 Microeconomics (10)
- A6-FA1-17 Financial Accounting 1 (10)
- B6-BM2 -20 Business Management 2 (10)
- B7-CRM -20 Customer Relationship Management (10)
- B6-MAE-17 Macroeconomics (10)
- B6-SBM-21 Small Business Management (10)
- B6-FFM-20 Fundamentals of Financial Management (10)
- A6-FA2-17 Financial Accounting 2 (10)
- B6-OBE-20 Organisational Behaviour (10)
- B6-BIS-20 Business Information Systems (10)
- B6-OPM-20 Operations Management (10)
- A6-CAF-17 Computerized Accounting (10)
- B6-COB-21 Consumer Behaviour (10)
- B6-MKT-20 Marketing Management (10)
- A6-COA-20 Cost Accounting (10)
- B6-PMT-21 Purchasing Management (10)
- B7-QUM-20 Quality Management (10)
- B7-CFI-21 Corporate Finance (10)
- B7-PRM-20 Project Management (10)
- B7-IEM-20 Import and Export Management (10)
- B7-EBS-20 E - Business (10)
- B7-HRM-20 Human Resource Management (10)
- B7-BRM-21 Research Methods in Business (10)
- B7-TLM-21 Transport and Logistics Management (10)
- B7-KNM-21 Knowledge Management (10)
- B7-STM-20 Strategic Management (20)
- B7-RP1-20 Research Project 1: Proposal Writing (10)
- B7-PPB-20 Professional Practice in Business (40)
- B7-RP2-20 Research Project 2: Dissertation (20)

FACULTY OF BUSINESS & ACCOUNTING

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Elective Modules:

- B7-MNC-21 Managing Consulting (10)
- B7-IBM-20 International Business Management (10)
- B7-FBM-20 Family Business Management (10)
- B7-BEC-21 Business Ethics and Corporate Social Responsibility (10)
- B7-CHM-20 Change Management (10)
- B7-CGV-20 Corporate Governance (10)
- B7-BMT-20 Brand Management (10)
- B8-ENI-20 Entrepreneurship and Innovation (20)
- B8-SOE-21 Social Entrepreneurship (20)
- E8-ISD-18 Innovation for Sustainable Development (20)

Recommended full-time study path: 4 Years

Semester 1

- C5-IMO-20, D5-AWB-20, B5-BS1-17, B5-LAB-20, A5-IFA-20, B5-BM1-20

Semester 2

- B5-PMK-20, B5-BS2-17, B6-MIE-17, A6-FA1-17, B6-BM2 -20, B7-CRM-20

Semester 3

- B6-MAE-17, B6-SBM-21, B6-FFM-20, A6-FA2-17, B6-OBE-20, B6-BIS-20

Semester 4

- B6-OPM-20, A6-CAF -17, B6-COB-21, B6-MKT-20, A6-COA-20, B6-PMT-21

Semester 5

- B7-QUM-20, B7-CFI-21, B7-PRM-20, B7-IEM-20 **select two** (B7-MNC-21, B7-IBM-20, B7-FBM-20)

Semester 6

- B7-EBS-20, B7-HRM-20, B7-BRM-21, B7-TLM-21 **select two** (B7-BEC-21, B7-CHM-20, B7-CGV-20, B7-BMT-20)

Semester 7

- B7-KNM-21, B7-STM-20, B7-RP1-20 **select one** (B8-ENI-20, B8-SOE-21, E8-ISD-18)

Semester 8

- B7-PPB-20, B7-RP2-20

Admissions Criteria

1) BGCSE/equivalent with minimum of 5 Passes.

2) Recognition of Prior Learning (RPL): Access through Recognition of Prior Learning (RPL) and Credit Accumulation and Transfer (CAT) in accordance with the RPL and CAT National Policies.

Program Version Course List



<u>Course Code</u>	<u>Course Description</u>	<u>Credits</u>	<u>Elective List</u>	<u>Pre-Requisite List</u>	<u>Co-Requisite List</u>	<u>PreElect</u>	<u>ResourceList</u>
BBA-8BM-21				Weeks :136.00			
Bachelor of Business Administration in Business Management				Credits :480.00			
Core							
A5-IFA-20	Introduction to Financial Accounting	10.00					
B5-BM1-20	Business Management 1	10.00					
B5-BS1-17	Business Mathematics and Statistics 1	10.00					
B5-LAB-20	Legal Aspects of Business	10.00					
B5-MIE-17	Micro Economics	10.00					
B5-PMK-20	Principles of Marketing	10.00					
B6-COB-21	Consumer Behaviour	10.00					
B6-FFM-20	Fundamentals of Financial Management	10.00					
B6-OBE-20	Organisational Behaviour	10.00					
B6-OPM-20	Operations Management	10.00					
B6-PMT-21	Purchasing Management	10.00					
B6-SBM-21	Small Business Management	10.00					
B7-CRM-20	Customer Relationship Management	10.00					
B7-EBS-20	E-Business	10.00					
B7-HRM-20	Human Resource Management	10.00					
B7-IEM-20	Import and Export Management	10.00					
B7-KNM-21	Knowledge Management	10.00					
B7-PRM-20	Project Management	10.00					
B7-QUM-20	Quality Management	10.00					
B7-RMB-20	Research Methods in Business	10.00					
B7-STM-20	Strategic Management	20.00					
B7-TLM-21	Transportation & Logistics Management	10.00					
C5-IMO-20	Introduction to MS Office	10.00					
D5-AWB-20	Academic Writing for Business	10.00					
A6-FA1-17	Financial Accounting 1	10.00		A5-IFA-13 - Introduction to Financial Accounting A6-IFA-17 - Introduction to Financial Accounting A5-IFA-20 - Introduction to Financial Accounting			
A6-COA-20	Cost Accounting	10.00		A5-IFA-20 - Introduction to Financial Accounting			
A6-FA2-17	Financial Accounting 2	10.00		A6-FA1-17 - Financial Accounting 1			
B6-BM2-20	Business Management 2	10.00		B5-BM1-20 - Business Management 1			
B5-BS2-17	Business Mathematics and Statistics 2	10.00		B5-BS1-17 - Business Mathematics and Statistics 1			
B6-MAE-17	Macro Economics	10.00		B5-MIE-17 - Micro Economics B6-MIE-17 - Micro Economics B5-MIE-21 - Microeconomics B6-MIE-21 - Microeconomics			
B6-MKT-20	Marketing Management	10.00		B5-PMK-20 - Principles of Marketing			

<u>Course Code</u>	<u>Course Description</u>	<u>Credits</u>	<u>Elective List</u>	<u>Pre-Requisite List</u>	<u>Co-Requisite List</u>	<u>PreElect</u>	<u>ResourceList</u>
B7-CFI-21	Corporate Finance	10.00		B6-FFM-20 - Fundamentals of Financial Management			
B7-PPB-20	Professional Practice in Business	40.00		B6-SCR-21 - Supply Chain Relationship and Enterprise PlanningB6-SCT-21 - Supply Chain TechnologyB6-RK2- 21 - Retail Marketing 2B6-RBM-21 - Retail Buying & MerchandisingB6- BM2-20 - Business Management 2B6- MKT-20 - Marketing Management			
B7-RP1-20	Research Project 1: Proposal Writing	10.00		B7-RMB-20 - Research Methods in Business			
B7-RP2-20	Research Project 2: Dissertation	20.00		B7-RP1-20 - Research Project 1: Proposal WritingB7-BRM-22 - Business Research Methods			
A6-CAF-17	Computerised Accounting	10.00		C5-ICO-11 - Introduction to ComputersA5-PA1- 14 - Principles Of Accounting - 1C5- IMO-20 - Introduction to MS OfficeA5-IFA-20 - Introduction to Financial Accounting			
B6-BIS-20	Business Information Systems	10.00		C5-IMO-20 - Introduction to MS Office			
Elective							
ELEC	Semester 5 Electives	20.00	B7-FBM-20 - Family Business Management, B7-IBM-20 - International Business Management, B7-MNC- 21 - Managing Consulting				
ELEC	Semester 6 Electives	20.00	B7-CGV-20 - Corporate Governance, B7-BEC-20 - Business Ethics and Corporate Social Responsibility, B7-CHM- 20 - Change Management, B7-BMT- 20 - Brand Management				
ELEC	Semester 8 Electives	20.00	E8-ISD-18 - Innovation for Sustainable Development, B8-ENI- 20 - Entrepreneurship and Innovation, B8- SOE-21 - Social Entrepreneurship				
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