

Diploma in Cultural Tourism

Programme details:

The programme consists of only core modules as indicated below. The number at the end of the module in parenthesis indicates the credit load of the module. 1 credit is equal to 10 hours of learning (guided, in-class and independent combined); therefore a 10 credit module requires an average of 100 hours of learning from the student.

Core modules:

- H6-ICU-22: Introduction to Cultural Tourism. (10)
- C5-CE1-20: Computer and its essentials 1. (10)
- H5-FOT-22: Fundamentals of Tourism (10)
- D5-CS1-17: Communication and Study skills 1 (10)
- H6-PCB-22: Principles of Community Based Tourism at Cultural Heritage Sites (20)
- C6-CE2-20: Computer and its Essentials 2 (10)
- B5-FUE-20: Fundamentals of Entrepreneurship (10)
- H6-FST-22: Fundamentals of Sustainable Cultural Tourism (10)
- A5-IFA-20: Introduction to Financial Accounting (10)
- H6-CTD-22: Cultural Tourism Destinations (20)
- D5-AWB-20: Academic Writing for Business (10)
- H6-SCT-22: Sociology of tourism (20)
- H6-ABT-22: Archaeology of Botswana and Tourism Product development (10)
- H6-CHP-22: Cultural Heritage and Heritage Protection (10)
- H6-IPG-22: Interpretation and Professional Guiding for Cultural Heritage Tourism (10)
- H6-CST-21: Customer Service for the Travel and Tourism Industry (10)
- H6-BLE-22: Basic Law and Ethics for Managing Heritage (20)
- H6-IOC-22: International organizations and Cultural Heritage Management (10)
- H6-MCH-22: Marketing for Cultural Heritage Tourism and Hospitality (10)

- H6-TSE-22: The Social and Economic Value of Cultural Heritage (10)
- H6-VCH-22: Valorization of Culture and Heritage Tourism Products(20)
- H6-PMT-22: Project Management for Tourism Development (10)
- H6-CDS-22: Cultural Diversity in the Social Sciences (20)
- H6-CMS-22: Sustainable Cultural Management in Southern Africa (10)
- H7-PPR-21: Professional Practice (60)

Recommended full-time study path (3 years):

Semester 1:

- H6-ICU-22, C5-CE1-20, H5-FOT-22, D5-CS1-17, H6-PCB-22

Semester 2:

- C6-CE2-20, B5-FUE-20, H6-FST-22, A5-IFA-20, H6-CTD-22

Semester 3:

- D5-AWB-20, H6-SCT-22, H6-ABT-22, H6-CHP-22, H6-IPG-22

Semester 4:

- H6-CST-21, H6-BLE-22, H6-IOC-22, H6-MCH-22, H6-TSE-22

Semester 5:

- H6-VCH-22, H6-PMT-22, H6-CDS-22, H6-CMS-22

Semester 6:

- H7-PPR-21

Admissions Criteria

- 1)** A minimum of 5 BGCSE/IGSCE passes or equivalent
- 2)** Recognition of Prior Learning (RPL): There will be access through Recognition of Prior Learning (RPL) and Credit Accumulation and Transfer (CAT) in accordance with the RPL and CAT National Policies. Candidates for RPL will be subjected to an assessment to determine eligibility
- 3)** For enquiries and more information please visit our website: www.bothouniversity.com

Program Version Course List



14-07-2022

<u>Course Code</u>	<u>Course Description</u>	<u>Credits</u>	<u>Elective List</u>	<u>Pre-Requisite List</u>	<u>Co-Requisite List</u>	<u>PreElect</u>	<u>ResourceList</u>
CTO-6DI-22	Diploma in Cultural Tourism						
				Weeks:137.00			
				Credits: 360.00			
Core							
A5-IFA-20	Introduction to Financial Accounting	10.00					
B5-FUE-20	Fundamentals of Entrepreneurship	10.00					
C5-CE1-20	Computer and its Essentials 1	10.00					
D5-AWB-20	Academic Writing for Business	10.00					
D5-CS1-17	Communications and Study Skills 1	10.00					
H5-CST-21	Customers Service for the Travel and Tourism Industry	10.00					
H5-FOT-22	Fundamentals of Tourism	10.00					
H6-ABT-22	Archaeology of Botswana and Tourism Product development	10.00					
H6-BLE-22	Basic Law and Ethics for Managing Heritage	20.00					
H6-CDS-22	Cultural Diversity in the Social Sciences	20.00					
H6-CHP-22	Cultural Heritage and Heritage Protection	10.00					
H6-CMS-22	Sustainable Cultural Management in Southern Africa	10.00					
H6-CTD-22	Cultural Tourism Destinations	20.00					
H6-FST-22	Fundamentals of Sustainable Cultural Tourism	10.00					
H6-ICU-22	Introduction to Cultural Tourism	10.00					
H6-IOC-22	International organizations and Cultural Heritage Management	10.00					
H6-IPG-22	Interpretation and Professional Guiding for Cultural Heritage Tourism	10.00					

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H6-MCH-22	Marketing for Cultural Heritage Tourism and Hospitality	10.00					
H6-PCB-22	Principles of Community Based Tourism at Cultural Heritage Sites	20.00					
H6-PMT-22	Project Management for Tourism Development	10.00					
H6-SCT-22	Sociology of Tourism	20.00					
H6-TSE-22	The Social and Economic Value of Cultural Heritage	10.00					
H6-VCH-22	Valorization of Culture and Heritage Tourism Products	20.00					
H7-PPR-21	Professional Practice	60.00					
C6-CE2-20	Computer and its Essentials 2	10.00		C5-CE1-20 - Computer and its Essentials 1			
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