

Bachelor of Business Administration in Business Management

Programme Details:

The programme consists of core (required) and elective modules as follows. Some modules may have pre-requisites (i.e. may require the student to pass another module or set of modules first). Some modules may be co-requisite (i.e. such modules are required to be taken together). The number at the end of the module in parenthesis indicates the credit load of the module. 1 credit is equal to 10 hours of learning (guided, inclass and independent combined); therefore a 10-credit module requires on average 100 hours of learning from the student.

Core Modules:

- C5-IMO-20 Introduction to MS Office (10)
- D5-AWB-20 Academic Writing for Business (10)
- B5-BS1-17 Business Mathematics & Statistics (10)
- B5-LAB-20 Legal Aspects of Business (10)
- A5-IFA-20 Introduction to Financial Accounting (10)
- B5-BM1-20 Business Management 1 (10)
- B5-PMK-20 Principles of Marketing (10)
- B5-BS2-17 Business Mathematics & Statistics 2(10)

- B6-MIE-17 Microeconomics (10)
- A6-FA1-17 Financial Accounting 1 (10)
- B6-BM2 -20 Business Management 2 (10)
- B7-CRM -20 Customer Relationship Management
- B6-MAE-17 Macroeconomics (10)
- B6-SBM-21 Small Business Management (10)
- B6-FFM-20 Fundamentals of Financial Management (10)
- A6-FA2-17 Financial Accounting 2 (10)
- B6-OBE-20 Organisational Behaviour (10)
- B6-BIS-20 Business Information Systems (10)
- B6-OPM-20 Operations Management (10)
- A6-CAF -17 Computerized Accounting (10)
- B6-COB-21 Consumer Behaviour (10)
- B6-MKT-20 Marketing Management (10)
- A6-COA-20 Cost Accounting (10)
- B6-PMT-21 Purchasing Management (10)
- B6-SBM-21 Small Business Management (10)
- B6-FFM-20 Fundamentals of Financial Management (10)
- A6-FA2-17 Financial Accounting 2 (10)
- B6-OBE-20 Organisational Behaviour (10)
- B6-BIS-20 Business Information Systems (10)
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- B6-COB-21 Consumer Behaviour (10)
- B6-MKT-20 Marketing Management (10)
- A6-COA-20 Cost Accounting (10)
- B6-PMT-21 Purchasing Management (10)
- B7-QUM-20 Quality Management (10)
- B7-CFI-21 Corporate Finance (10)
- B7-PRM-20 Project Management (10)

Program Version Course List



Course Code	Course Description	Credits	Elective List	Pre-Requisite List	Co-Requisite List	PreElect	ResourceList
BBA-8BM-21 Bachelor of Business Administration in Business Management				Weeks :136.00 Credits :480.00			
Core							
A5-IFA-20	Introduction to Financial Accounting	10.00					
B5-BM1-20	Business Management 1	10.00					
B5-BS1-17	Business Mathematics and Statistics 1	10.00					
B5-LAB-20	Legal Aspects of Business	10.00					
B5-MIE-17	Micro Economics	10.00					
B5-PMK-20	Principles of Marketing	10.00					
B6-COB-21	Consumer Behaviour	10.00					
B6-FFM-20	Fundamentals of Financial Management	10.00					
B6-OBE-20	Organisational Behaviour	10.00					
B6-OPM-20	Operations Management	10.00					
B6-PMT-21	Purchasing Management	10.00					
B6-SBM-21	Small Business Management	10.00					
B7-CRM-20	Customer Relationship Management	10.00					
B7-EBS-20	E-Business	10.00					
B7-HRM-20	Human Resource Management	10.00					
B7-IEM-20	Import and Export Management	10.00					
B7-KNM-21	Knowledge Management	10.00					
B7-PRM-20	Project Management	10.00					
B7-QUM-20	Quality Management	10.00					
B7-RMB-20	Research Methods in Business	10.00					
B7-STM-20	Strategic Management	20.00					
B7-TLM-21	Transportation & Logistics Management	10.00					
C5-IMO-20	Introduction to MS Office	10.00					
D5-AWB-20	Academic Writing for Business	10.00					
A6-FA1-17	Financial Accounting 1	10.00		A5-IFA-13 - Introduction to Financial Accounting A6-IFA-17 - Introduction to Financial Accounting A5-IFA-20 - Introduction to Financial Accounting			
A6-COA-20	Cost Accounting	10.00		A5-IFA-20 - Introduction to Financial Accounting			
A6-FA2-17	Financial Accounting 2	10.00		A6-FA1-17 - Financial Accounting 1			
B6-BM2-20	Business Management 2	10.00		B5-BM1-20 - Business Management 1			
B5-BS2-17	Business Mathematics and Statistics 2	10.00		B5-BS1-17 - Business Mathematics and Statistics 1			
B6-MAE-17	Macro Economics	10.00		B5-MIE-17 - Micro Economics B6-MIE-17 - Micro Economics B5-MIE-21 - Microeconomics B6-MIE-21 - Microeconomics			
B6-MKT-20	Marketing Management	10.00		B5-PMK-20 - Principles of Marketing			

<u>Course Code</u>	<u>Course Description</u>	<u>Credits</u>	<u>Elective List</u>	<u>Pre-Requisite List</u>	<u>Co-Requisite List</u>	<u>PreElect</u>	<u>ResourceList</u>
B7-CFI-21	Corporate Finance	10.00		B6-FFM-20 - Fundamentals of Financial Management			
B7-PPB-20	Professional Practice in Business	40.00		B6-SCR-21 - Supply Chain Relationship and Enterprise PlanningB6-SCT-21 - Supply Chain TechnologyB6-RK2- 21 - Retail Marketing 2B6-RBM-21 - Retail Buying & MerchandisingB6- BM2-20 - Business Management 2B6- MKT-20 - Marketing Management			
B7-RP1-20	Research Project 1: Proposal Writing	10.00		B7-RMB-20 - Research Methods in Business			
B7-RP2-20	Research Project 2: Dissertation	20.00		B7-RP1-20 - Research Project 1: Proposal WritingB7-BRM-22 - Business Research Methods			
A6-CAF-17	Computerised Accounting	10.00		C5-ICO-11 - Introduction to ComputersA5-PA1- 14 - Principles Of Accounting - 1C5- IMO-20 - Introduction to MS OfficeA5-IFA-20 - Introduction to Financial Accounting			
B6-BIS-20	Business Information Systems	10.00		C5-IMO-20 - Introduction to MS Office			
Elective							
ELEC	Semester 5 Electives	20.00	B7-FBM-20 - Family Business Management, B7-IBM-20 - International Business Management, B7-MNC- 21 - Managing Consulting				
ELEC	Semester 6 Electives	20.00	B7-CGV-20 - Corporate Governance, B7-BEC-20 - Business Ethics and Corporate Social Responsibility, B7-CHM- 20 - Change Management, B7-BMT- 20 - Brand Management				
ELEC	Semester 8 Electives	20.00	E8-ISD-18 - Innovation for Sustainable Development, B8-ENI- 20 - Entrepreneurship and Innovation, B8- SOE-21 - Social Entrepreneurship				
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