Master of Business Administration (MBA)

Programme details:

The programme consists of 11 core (required) modules and 8 Elective Modules. The Research Methodology is a pre-requisite for the Dissertation in the MBA Programme. Some modules may be co-requisite (i.e. such modules are required to be taken together). The number at the end of the module in parenthesis indicates the credit load of the module. 1 credit is equal to 10 hours of learning (guided, inclass and independent combined); therefore a 10-credit module requires on average 100 hours of learning from the student. The MBA Programme will be Block Release and Distance Learning.

Core modules:

- A9 MAC 17: Management Accounting (20)
- A9 FMT 17: Financial Management (20)
- B9 CBS 17: Collaborative Business Strategies (10)
- B9-MIS-17: Management Information Systems (20)
- B9 PMT- 17: Project Management (10)
- B9 MEC 17: Managerial Economics (10)
- B9- MGT 17: Marketing Management (20)
- B9 DAS 17: Decision Analysis (10)
- B9 STM 17: Strategic Management (20)
- B9 BRM 17: Business Research Methods (20)
- B9-DIS-17: Dissertation (60)

Elective modules:

- A9 IIA 17: International Investment Analysis (10)
- A9 RMF 17: Risk Management in Financial Institutions (10)
- A9 FMT 17: Financial Markets and Treasury Management (10)
- B9-STM-17: Strategic Marketing (10)
- B9-NPD-17: New Product Development and Management (10)
- B9-OPS-17: Operations Strategy (10)
- B9-TPN-17: Technopreneurship (10)
- B9-BST-17: Business Statistics (10)

Recommended full-time study path: 2 Years

Semester 1

 B9 - CBS - 17, B9 - MIS - 17, A9 - MAC - 17, B9-PMT-17

Semester 2

 B9 - MEC - 17, B9 - MGT - 17, A9 - FMT - 17, B9 - DAS - 17: Decision Analysis (20)

Semester 3

• B9 - STM - 17, B9 - BRM - 17 Select any two (A9-IIA-17, A9 - RMF - 17, A9 -FMT- 17,B9-SMG-17,B9-NPD-17, B9-OPS-17, B9-TPN-17, B9-BST-17)

Semester 4

• B9 - DIS - 17: Dissertation (60)

Admissions Criteria

- 1) Applicants are expected to have completed any Bachelor's Degree, preferably from a recognised institution with requisite Leadership skills
- 2) For enquiries and more information please visit our website: www.bothouniversity.com

^{*}The programmes offered in this document are accredited by BQA and offered at Botho University at the time of print. Please refer to your offer letter from the admissions department for any changes in programme name or duration that may occur due to regulatory requirements.

Program Version Course List



14-07-2022

Elective

Course Code	Course Description	<u>Credits</u>	Elective List	Pre-Requisite List	Co-Requisite List	<u>PreElect</u>	ResourceList
MBA-9MA-17	Masters of Business Administration			Weeks:104.00 Credits: 240.00			
Core							
A9-FMT-17	Financial Management	20.00					
A9-MAC-17	Management Accounting	20.00					
B9-BRM-17	Business Research Methods	20.00					
B9-CBS-17	Collaborative Business Strategies	10.00					
B9-DAS-17	Decision Analysis	10.00					
B9-MEC-17	Managerial Economics	10.00					
B9-MGT-17	Marketing Management	20.00					
B9-MIS-17	Management Information System	20.00					
B9-PMT-17	Project Management	10.00					
B9-STM-17	Strategic Management	20.00					
B9-DIS-17	Dissertation	60.00		B9-BRM-17 - Business			
				Research Methods			
11		220.00	- 				

Course Code	Course Description	<u>Credits</u>	Elective List	Pre-Requisite List	Co-Requisite List	<u>PreElect</u>	ResourceList
ELEC	SEM 3 Elective 1	10.00	A9-IIA-17 - International Investment Analysis, A9-RMF-17 - Risk Management in Financial Institutions, A9-FTM-17 - Financial Markets and Treasury Management, B9-SMT-17 - Strategic Marketing, B9-NPD-17 - New Product Development and Management, B9-OPS-17 - Operations Strategy, B9-TPN-17 - Technopreneurship, B9-BST-17 - Business Statistics				
ELEC	Sem 3 Elective 2	10.00	A9-IIA-17 - International Investment Analysis, A9-RMF-17 - Risk Management in Financial Institutions, A9-FTM-17 - Financial Markets and Treasury Management, B9-SMT-17 - Strategic Marketing, B9-NPD-17 - New Product Development and Management, B9-OPS-17 - Operations Strategy, B9-TPN-17 - Technopreneurship, B9-BST-17 - Business Statistics				
2		20.00					
13		240.00					

Course Code Course Description Credits Elective List Pre-Requisite List Co-Requisite List Pre-Elect ResourceList