Diploma in Events Management

Diploma in Events Management is a great starting point and targeting those wishing to develop a career in Special Events Management and generally the hospitality industry, destination management companies, government entities and non-governmental agencies. The qualification will primarily develop the learners' knowledge and skills in the planning and management of Events. Finally, due to the emphasis on Entrepreneurship, students will have the capacity to open and run small businesses within not limited to the Tourism and Hospitality Sector.

Programme Details:
The programme consists of core (required) and elective modules as indicated below. Some modules may have pre-requisites (i.e may require students to pass another module or set of modules first). Some modules may be co-requisite (such modules are required to be taken together). The number at the end of the module in parenthesis indicates the credit load of the module. 1 credit is equal to 10 hours of learning (guided, in-class and independent combined); therefore a 10-credit module requires an average of 10 hours and 2 credits equal to 20 hours of learning from the student. The total number credits to be accumulated at the end of the programme is 360.

Core Modules:
- H5-EVl-21 Events Industry (10)
- C5-CS1-17 Communication and Study Skills (10)
- A5-IFA17 Introduction to Financial Management (10)
- C5-CE1-20 Computers and its Essentials 1 (10)
- B6-MKT-13 Marketing Management (20)
- H6-PRL-21 Public Relations (10)
- B7-HRM-21 Principles of Human Resources (10)
- C6-CE2-20 Computer & Its Essentials 2 (10)
- H5-CFE-21 Catering for Events (10)
- H5-EPC-21 Event Planning and Coordination (10)
- H5-EDC-21 Event Design and Décor (10)
- H6-EVO-21 Events Operations (20)
- B6-FPM-21 Fundamentals of Project Management (10)
- H6-CEM-21 Conference and Exhibition Management (10)
- B7-RMB-21 Research Methods in Business (10)
- H6-CBS-21 Conference and Banquet Service (10)
- H6-HSE-21 Health and Safety in Events (10)
- H6-CST-21 Customers Service for the Travel and Tourism Industry (10)
- B6-BIS-17 Business Information Systems (10)
- H5-PRE-21 Practical Project 1 (20)
- H6-LRM-21 Legal and Risk Management (10)
- H6-PET-21 Protocol and Etiquette (20)
- H6-PRE-21 Practical Project 2 (20)
- H7-PPR-21 Professional Practice (60)

Elective Modules:
- H7-CLD-21 Cultural Diversity (20)
- H8-DTM-21 Destination Management (20)
- H7-TEM-21 Tourism and Event Management (20)
- H8-SEM-21 Sustainable Events Management (20)

Recommended full-time study path (4½ years):
Semester 1:
- H5-EVl-21, C5-CS1-17, A5-IFA17, C5-CE1-20, B6-MKT-13
Semester 2:
- H6-PRL-21, B7-HRM-21, C6-CE2-20, H5-CFE-21, H5-EPC-21, H5-EDC-21
Semester3:
- H6-EVO-21, B6-FPM-21, H6-CEM-21, B7-RMB-21, H6-CBS-21
Semester 4:
- H6-HSE-21, H6-CST-21, B6-BIS-17, H5-PRE-21, H6-LRM-21
Semester 5:
- H6-PET-21, H6-PRE-21 elective (one of H7-CLD-21, H8-DTM-2, H7-TEM-21, H8-SEM-21)
Semester 6:
- H7-PPR-21

Admissions Criteria:
1) The typical entry requirement is NCQF Level IV,BGCSE or other equivalent secondary school qualification with a minimum grade of 'D' infive subjects. In addition, English and Mathematics should be among the qualifying
subjects at least grade "D"; OR Certificate IV (TVET Certificate), NCQF level 4 in
related fields of Travel and Tourism
2) Applicants in possession of Certificate V, NCQF levels 5 (General Education or TVET).
Certificate V holders may be granted exemptions based on the relevance of the subjects.
3) Applicants in possession of Diploma (NCQF Level VI) or equivalent qualification in a related field such as Tourism or Hospitality Management.
4) Applicants in possession of NCQF Level 5, Certificate V qualification in Travel and Tourism or a related discipline can progress into Diploma in Travel Operations with exemptions based on Credit Accumulation and Transfer System (CATS).
5) Applicants that do not meet the above criteria but possess relevant industry experience a minimum of 2 years will be considered through recognition of prior learning (RPL).
6) For enquiries and more information please visit our website: **www.bothouniversity.com**

14-07-2022

Course Code	Course Description	Credits	Elective List	Pre-Requisite List	Co-Requisite List	PreElect	ResourceList
EMA-6DI-21	**Diploma in Events Management**			Weeks:96.00 Credits: 360.00			

Core

Course Code	Course Description	Credits	Elective List	Pre-Requisite List	Co-Requisite List	PreElect	ResourceList
A5-IFA-20	Introduction to Financial Accounting	10.00					
B6-FPM-21	Fundamentals of Project Management	10.00					
B7-RMB-21	Research Methods in Business	10.00					
B8-HRM-20	Human Resource Management	10.00					
C5-CE1-20	Computer and its Essentials 1	10.00					
D5-CSS-21	Communication and Study Skills	10.00					
H5-CFE-21	Catering for Events	10.00					
H5-CST-21	Customers Service for the Travel and Tourism Industry	10.00					
H5-EDC-211	Event Design and Décor	10.00					
H5-EPC-21	Event Planning and Coordination	10.00					
H5-EVI-21	Events Industry	10.00					
H5-HSE-21	Health and Safety in Events	10.00					
H5-PRE-21	Practical Project 1	20.00					
H6-CBS-21	Conference and Banquet Service	10.00					
H6-CEM-21	Conference and Exhibition Management	10.00					
H6-EVO-21	Events Operations	20.00					
H6-LRM-21	Legal and Risk Management	10.00					
H6-PET-21	Protocol and Etiquette	20.00					
H6-PRL-21	Public Relations	10.00					
H7-PPR-21	Professional Practice	60.00					
B6-MKT-13	Marketing Management	20.00		B5-BM1-13 - Business Management 1B5-PMK-20 - Principles of Marketing			
C6-CE2-20	Computer and its Essentials 2	10.00		C5-CE1-20 - Computer and its Essentials 1			

Course Code	Course Description	Credits	Elective List	Pre-Requisite List	Co-Requisite List	PreElect	ResourceList
B6-BIS-20	Business Information Systems	10.00		C5-IMO-20 - Introduction to MS Office			
H6-PRE-21	Practical Project 2	20.00		H5-PRE-21 - Practical Project 1			
24		**340.00**					

Elective

Course Code	Course Description	Credits	Elective List	Pre-Requisite List	Co-Requisite List	PreElect	ResourceList
ELEC	Semester 5 Electives	20.00	H8-DTM-21 - Destination Management, H7-CLD-21 - Cultural Diversity, H7-TEM-21 - Tourism and Event Management, H8-SEM-21 - Sustainable Events Management				
1		**20.00**					
25		**360.00**					