

FA1-17, B6-BM2 -20, B7-CRM -20

Semester 3

B6-MAE-17, B6-SBM-21, B6-FFM-20,
A6-FA2-17, B6-OBE-20, B6-BIS-20

Semester 4

B6-OPM-20, A6-CAF -17, B6-COB-21,
B6-MKT-20, A6-COA-20, B6-PMT-21

Semester 5

- B7-QUM-20, B7-CFI-21, B7-PRM-20,
B7-IEM-20

Select any two of (B7-MNC-21, B7-
IBM-20, B7-FBM-20)

Semester 6

- B7-EBS-20, B7-HRM-20, B7-BRM-21,
B7-TLM-21 Select any two of (B7-
BEC-21, B7-CHM-20, B7-CGV-20, B7-
BMT-20)

Semester 7

- B7-KNM-21, B7-STM-20, B8-ENI-20,
B7-RP1-20

Semester 8

- B7-PPB-20, B7-RP2-20

Admissions Criteria

1) Applicants are expected to have successfully completed secondary schooling. The typical entry requirement is BGCSE or IGCSE (in Botswana), LGCSE (in Lesotho) or other equivalent secondary school qualification.

2) BGCSE/equivalent with minimum Pass (D) in 5 subjects including English and minimum Credit (C) in Mathematics.

3) Applicants in possession of a Diploma or Higher Diploma in a related field may be given exemptions based on the credit point equivalency.

4) For enquiries and more information please visit our website: www.bothouniversity.com

Bachelor of Business Administration (B.B.A) in Small Business Management

Programme details:

The programme consists of core (required) and elective modules. Some modules may have pre-requisites (i.e. may require the students to pass another module or set of modules first). The number at the end of the module in parenthesis indicates the credit load of the module. One credit is equal to 10 hours of learning (guided in class and independent combined); therefore 10- credit module requires on average 100 hours of learning from the students.

Core Modules:

- A5-IFA-20: Introduction to Financial
- Accounting (10)
- A6-FA1-17: Financial Accounting 1
- B5-BS1-17: Business Mathematics & Statistics 1 (10)
- B5-LAB-20: Legal Aspects of Business (10)
- B5-FUE-20: Fundamentals of Entrepreneurship (10)
- B5-PMK-20: Principles of Marketing (10)
- B5-BM1-20: Business Management 1 (10)
- B6-ESE-20: Entrepreneurship Strategy and Enterprise Sustainability (10)
- B6-BIS-20 Business Information Systems (10)
- B6-FFM-20: Fundamentals of Financial Management (10)
- B6-MKT-20: Marketing Management (10)
- B6-OPM-20: Operations Management
- B6-MGE-20: Managing Growth in Small Enterprises (10)
- B6-ERP-20: Enterprise Risk & Portfolio

FACULTY OF BUSINESS & ACCOUNTING

(CONTINUED)

- Management (10)
- B5-BUC-20: Business Communication (10)
- B6-SEP-20: Small Business and Entrepreneurial Planning (10)
- B5-MIE-17: Microeconomics (10)
- B6-BPM-20: Business Project Management (10)
- B6-OBE-20: Organisational Behaviour (10)
- B6-PMT-20: Project Management Tools, Techniques and Softwares (10)
- B6-PTM-20: Procurement and Tender Management (10)
- B6-MAE-17: Macroeconomics (10)
- B7-SBS-20: Small Business Strategy (10)
- B7-RMB-20: Research Methods in Business (10)
- B7-IEM-20: Import and Export Management (10)
- B7-HRM-20: Human Resources Management (10)
- B7-ISB-20: Investment in Small Business (10)
- B7-QUM-20: Quality Management (10)
- B7-CIE-20: Contemporary Issues in Entrepreneurship (10)
- B7-BEC-20: Business Ethics and Corporate Social Responsibility (10)
- B7-STM-20: Strategic Management (20)
- B7-SBC-20: Small Business Consulting and Counseling (10)
- B7-PPB-20: Professional Practice in Business (40)
- B7-RP2-20: Research Project 2: Dissertation (20) Electives
- B7-IBM-20: International Business Management (10)
- B7-CRM-20: Customer Relationship Management (10)
- B7-BMT-20: Brand Management (10)

- B7-RP1-20: Research Project 1: Proposal Writing (10)
- B8-ENI-20: Entrepreneurship and Innovation (20)
- C5-IMO-20: Introduction to MS Office (10)
- D5-AWB-20: Academic Writing for Business (10)

Elective Modules:

- B7-FBM-20 Family Business Management
- B7-EBS-20 E-Business
- B7-CHM-20 Change Management
- B7-PPP-20 Public-Private Partnerships
- B7-IBM-20 International Business Management (10)
- B7-CRM-20 Customer Relationship Management (10)
- B7-BMT-20 Brand Management (10)

Recommended Full-Time Study Path (4 years)

Semester 01

- B5-BS1-17; C5-IMO-20; D5-AWB-20; B5- LAB-20; B5- FUE-20; B5- PMK-20

Semester 02

- B5-BM1- 20; A5-IFA-20; B6-SEP-20; B5-MIE-17; B6-BPM-20; B6-OBE-20

Semester 03

- B6-PMT-20; B6-MAE-17; B6-PTM-20; A6-FA1-17; B6-ESE-20; B6-BIS-20

Semester 04

- B6-FFM-20; B6-MKT-20; B6-OPM-20; B6-MGE-20; B6-ERP-20; B6-BUC-20

Semester 05

- B7-SBS-20; B7-RMB-20; B7-IEM-20; B7-HRM-20 & Elective (two of B7-FBM-20; B7-EBS-17; B7-CHM-20; B7-PPP-20

Semester 06

- B7-ISB-20; B7-QUM-20; B7-CIE-20; B7-BEC-20 & Two electives from: B7-IBM-20; B7-CRM-20; B7-BMT -20

*The programmes offered in this document are accredited by BQA and offered at Botho University at the time of print. Please refer to your offer letter from the admissions department for any changes in programme name or duration that may occur due to regulatory requirements.

Semester 07

- B8-ENI-20; B7-RP1-20; B7-STM-20;
B7-SBC-20

Semester 08

- B7-PPB-20; B7-RP2- 20

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2) BGCSE/equivalent with minimum Pass (D) in 5 subjects including English and minimum Credit (C) in Mathematics.

3) Applicants in possession of a Diploma or Higher Diploma in a related field may be given exemptions based on the credit point equivalency.

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