

Bachelor of Business Administration in Business Management

Programme Details:

The programme consists of core (required) and elective modules as follows. Some modules may have pre-requisites (i.e. may require the student to pass another module or set of modules first). Some modules may be co-requisite (i.e. such modules are required to be taken together). The number at the end of the module in parenthesis indicates the credit load of the module. 1 credit is equal to 10 hours of learning (guided, inclass and independent combined); therefore a 10-credit module requires on average 100 hours of learning from the student.

Core Modules:

- C5-IMO-20 Introduction to MS Office (10)
- D5-AWB-20 Academic Writing for Business (10)
- B5-BS1-17 Business Mathematics & Statistics (10)
- B5-LAB-20 Legal Aspects of Business (10)
- A5-IFA-20 Introduction to Financial Accounting (10)
- B5-BM1-20 Business Management 1 (10)
- B5-PMK-20 Principles of Marketing (10)
- B5-BS2-17 Business Mathematics & Statistics 2(10)
- B6-MIE-17 Microeconomics (10)
- A6-FA1-17 Financial Accounting 1 (10)
- B6-BM2 -20 Business Management 2 (10)
- B7-CRM -20 Customer Relationship Management
- B6-MAE-17 Macroeconomics (10)
- B6-SBM-21 Small Business Management (10)
- B6-FFM-20 Fundamentals of Financial Management (10)
- A6-FA2-17 Financial Accounting 2 (10)
- B6-OBE-20 Organisational Behaviour (10)
- B6-BIS-20 Business Information Systems (10)
- B6-OPM-20 Operations Management (10)
- A6-CAF -17 Computerized Accounting (10)
- B6-COB-21 Consumer Behaviour (10)
- B6-MKT-20 Marketing Management (10)
- A6-COA-20 Cost Accounting (10)
- B6-PMT-21 Purchasing Management (10)

- B7-QUM-20 Quality Management (10)
- B7-CFI-21 Corporate Finance (10)
- B7-PRM-20 Project Management (10)
- B7-IEM-20 Import and Export Management (10)
- B7-EBS-20 E - Business (10)
- B7-HRM-20 Human Resource Management (10)
- B7-BRM-21 Research Methods in Business (10)
- B7-TLM-21 Transport and Logistics Management (10)
- B7-KNM-21 Knowledge Management (10)
- B7-STM-20 Strategic Management (20)
- B8-ENI-20 Entrepreneurship and Innovation (20)
- B7-RP1-20 Research Project 1: Proposal Writing (10)
- B7-PPB-20 Professional Practice in Business (40)
- B7-RP2-20 Research Project 2: Dissertation (20)

Elective Modules:

- B7-MNC-21 Managing Consulting (10)
- B7-IBM-20 International Business Management (10)
- B7-FBM-20 Family Business Management (10)
- B7-BEC-20 Business Ethics and Corporate Social Responsibility (10)
- B7-CHM-20 Change Management (10)
- B7-CGV-20 Corporate Governance (10)
- B7-BMT-20 Brand Management (10)

Recommended full-time study path (4½ years):

Semester 1

C5-IMO-20, D5-AWB-20, B5-BS1-17, B5-LAB-20, A5-IFA-20, B5-BM1-20

Semester 2

B5-PMK-20, B5-BS2-17, B6-MIE-17, A6-

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(CONTINUED)



FA1-17, B6-BM2 -20, B7-CRM -20

Semester 3

B6-MAE-17, B6-SBM-21, B6-FFM-20,
A6-FA2-17, B6-OBE-20, B6-BIS-20

Semester 4

B6-OPM-20, A6-CAF -17, B6-COB-21,
B6-MKT-20, A6-COA-20, B6-PMT-21

Semester 5

- B7-QUM-20, B7-CFI-21, B7-PRM-20,
B7-IEM-20

Select any two of (B7-MNC-21, B7-
IBM-20, B7-FBM-20)

Semester 6

- B7-EBS-20, B7-HRM-20, B7-BRM-21,
B7-TLM-21 Select any two of (B7-
BEC-21, B7-CHM-20, B7-CGV-20, B7-
BMT-20)

Semester 7

- B7-KNM-21, B7-STM-20, B8-ENI-20,
B7-RP1-20

Semester 8

- B7-PPB-20, B7-RP2-20

Admissions Criteria

1) Applicants are expected to have successfully completed secondary schooling. The typical entry requirement is BGCSE or IGCSE (in Botswana), LGCSE (in Lesotho) or other equivalent secondary school qualification.

2) BGCSE/equivalent with minimum Pass (D) in 5 subjects including English and minimum Credit (C) in Mathematics.

3) Applicants in possession of a Diploma or Higher Diploma in a related field may be given exemptions based on the credit point equivalency.

4) For enquiries and more information please visit our website: www.botho-university.com

*The programmes offered in this document are accredited by BQA and offered at Botho University at the time of print. Please refer to your offer letter from the admissions department for any changes in programme name or duration that may occur due to regulatory requirements.